



**YERONGA
STATE SCHOOL**

FETE



25 MAY 12PM-7:30PM

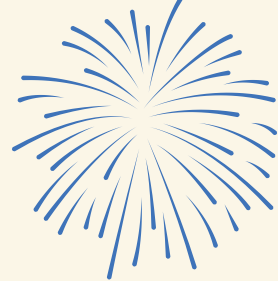


**FIREWORKS • RIDES • VINTAGE CLOTHES
FOOD • STALLS • CAKES • GAMES • MUSIC**

SPONSORSHIP PACKAGES



YERONGA STATE SCHOOL



FETE

12PM UNTIL 7:30PM, SATURDAY 25 MAY



SPONSORSHIP PROPOSAL

The Yeronga State School P&C invites you to support our local community at the 2019 Yeronga State School Fete.

Be part of the celebration where we bring together the whole community for a family friendly, fantastic day. Come and promote your business to a large and supportive audience and increase your business profile.

We appreciate that every dollar spent to promote your business must be worthwhile. Your business will receive excellent value and exposure by participating in this renowned community event, with a range of sponsorship benefits available.

The Fete

The Yeronga State School Fete is a fun, exciting and eagerly anticipated biennial event on the local community calendar.

The Fete attracts stalls and entertainers from Yeronga and surrounding suburbs, offering a variety of international foods and a well stocked bar. As well as the ever-popular Cake Stall, BBQ, and plenty of traditional Fete stalls, the Fete provides entertainment and rides for all ages. Students of Yeronga State School showcase their musical and dance talents through stage performances throughout the day, with local dance and music troupes complementing the entertainment program. The day culminates in a fantastic evening fireworks display.

With over 700 students, the school is projected to grow into the future with increasing housing developments within the catchment. The school Fete in 2019 is a great opportunity to get your business name into this growing local community. Sponsorship of the Yeronga State School Fete will provide an excellent marketing opportunity for businesses seeking to promote their goods and/or services to a broad audience.

Your support will also assist us in creating a wonderful community event.

To express interest in your potential sponsorship please email the sponsorship team at yssfetesponsorship@yahoo.com, and one of our team will get in touch to discuss the opportunities available for your business.



• PLATINUM SPONSORSHIP

There is only one Platinum sponsorship opportunity available at \$4000

Exclusive Platinum Sponsor Benefits:

- Platinum Sponsorship Rights to the fete e.g. "YSS Fete, proudly sponsored by your brand"
- Large format display banners promoting the fete including your logo only as the major sponsor
- Your business banner on the school fence for the month of the fete, May 2019 (supplied by your company)
- Business logo on fete promotional signs positioned in high-traffic areas throughout the surrounding suburbs e.g. "YSS Fete, proudly sponsored by your brand"
- Prominent advertisement in the fete digital newsletter
- Your branding displayed on the main stage all day (banner with branding to be supplied by your company)
- Introduction on main stage as Platinum Sponsor, and opportunity to draw the three main raffle prizes throughout the day.
- Two all day ride passes
- Free stall on fete day to promote your business (marketing only)

Additional Sponsor Benefits:

- Regular PA announcements on fete day
- Promotional posts on Fete Facebook Page
- Inclusion of company logo in the Yeronga State School Fete program (1500 distributed on the day)
- Business logo on the front page of the full colour Fete Flyer that will say "YSS Fete, proudly sponsored by your brand" and delivered to all residents and businesses within the school catchment area (over 5000)

• FIREWORKS SPONSORSHIP

There is one opportunity for a fireworks sponsorship available at \$2500

Specific Fireworks Sponsor Benefits:

- Acknowledgment given just before the commencement of the Firework's that the fireworks are sponsored by your business.
- Banner with your business branding on the school fence for 2 weeks (1 week before and 1 week after the Fete)

Additional Sponsor Benefits:

- Regular PA announcements on fete day
- Promotional posts on Fete Facebook Page
- Inclusion of company logo in the Yeronga State School Fete program (1500 distributed on the day)
- Business logo included in the full colour Fete Flyer that will say "Fireworks, sponsored by your brand" and delivered to all residents and businesses within the school catchment area (over 5000)

• GOLD SPONSORSHIP

There are three Gold sponsorship opportunities available at \$2000.

Specific Gold sponsors benefits:

- Option for your branding displayed on a chosen sponsored stall all day, we recommend our most popular - the BBQ, Cake stall, or Greek Food Stall.
- Advertisement in the fete digital newsletter
- Prime Positioning of your business on the full colour fete flyer delivered to local residents and businesses in catchment area (over 5000)

Additional Sponsor Benefits:

- Regular PA announcements on fete day
- Promotional posts on Fete Facebook Page
- Inclusion of company logo in the Yeronga State School Fete program (1500 distributed on the day)

• SILVER SPONSORSHIP

There are five silver sponsorship opportunities available at \$1000

- Option to Sponsor a stall with your business banner:
- 1. Trash n Treasure 3. Dunk Tank 4: Fairy Floss 2. Choc Toss 5: Plants

Special benefits for Silver sponsors:

- Your business branding in the full colour fete flyer delivered to local residents and businesses in catchment area (over 5000)
- Your branding displayed on the chosen sponsored stall all day
- Additional Sponsor Benefits:
- Regular PA announcements on fete day
- Promotional posts on Fete Facebook Page
- Inclusion of company logo in the Yeronga State School Fete program (1500 distributed on the day)

• BRONZE SPONSORSHIPS

There are 10 bronze sponsorship opportunities available at \$500

Sponsor Benefits:

- PA Announcements on the day
- Promotional posts on Fete Facebook Page
- Inclusion of your business logo on the full colour fete flyer delivered to local residents and businesses (over 5000)
- Inclusion of company logo in the Yeronga State School Fete program (1500 distributed on the day)

• STALL HOLDERS

- Perhaps the sponsorship package you wanted has been taken or you just want to hold a stall on the day. You may still have the chance to sell your wares and/or promote your company for all to see. There is a site fee of \$200. Please contact our stall holder team to discuss in detail. Limited spots available.
- Gold, Silver and Bronze Sponsors
- Discounted rates apply to businesses with sponsorship packages
- \$50 site fee (up to 3m x 3m)
- Stall holders must provide their own equipment including tent and professional signage.

• DONATIONS

- Donations of goods, services and cash are very welcome! Product donations will be used for raffles and prizes on the day, with acknowledgement given in the promotion of the prize.

• CONTACT

Please email our sponsorship team at yssfetesponsorship@yahoo.com nominating your preferred sponsorship package. One of our team will get in touch with you to discuss the opportunities for your business. We look forward to hearing from you.